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MyClosetMyLife.com Launches Today

New Social Network Site Features Youth, Fashion and Lifestyle

OKLAHOMA CITY, OK – What's in my closet? What's in my friends' closets? What should I wear to school, to the game, to a wedding? What do my friends think about my look? What do the experts say? How can I remember what looked good and when I wore it last? Where can I turn for fashion tips, advice or just to talk to friends about my closet and my life?

MyClosetMyLife.com is the answer to all the above, and more. MyClosetMyLife.com not only allows you to become friends with thousands of member users worldwide, it also provides practical online fashion and lifestyle applications that directly correlate with your offline behavior. Throw in contests, prizes, personal message boards, blogs, news and events and you have MyClosetMyLife.com.

According to Chief Executive Officer and Founder, Charlie Givens, "not only does MyClosetMyLife.com allow members to catalog and interact with their entire wardrobe at a click, it provides a virtual network of peers to bounce ideas off, or to just talk fashion and lifestyle. For some it will be serious business, for others a fun pastime, but there will be something for everyone."

Features of MyClosetMyLife.com include:

My Closet – Storing images of clothes by type, color, designer, occasion or season. This is an efficient way to search and see all items available within your closet.

Friends with Fashion – Become friends with people who share same fashion interests or whose style opinion you value.

Create an Outfit – Users can create and save outfits based on the inventory in their closets. Saved outfits can be submitted to the Fashion Experts or Friends for advice and opinion.

Ask the Experts – Application for anyone who seeks expert opinion or advice. Expert wardrobe plans are available for different budgets.

Ask Friends – Members can ask friends for advice or opinion on outfits, and with access to your closet can make outfit suggestions.

Dirty Clothes – Keep track of what you wore and when, what clothes are wearable, dirty or out of your closet at the cleaners.

Weather Forecasts – Weather forecasts are available on profiles and in the closet, taking Mother Nature into consideration when choosing what to wear.

Best Dressed Contest – A community-wide contest searching for best dressed persons. Members submit photos and members vote. Prizes are awarded.

Fashion Cents – Members are paid virtual My Closet My Life cents for everything from registering to asking for advice to participating in contests. The virtual currency can be exchanged for prizes.

About My Closet My Life.com: MyClosetMyLife.com is a social utility that connects people with friends and others who have similar interests in fashion and lifestyle. People use MyClosetMyLife.com to keep up with friends and their closets and for fashion advice and opinion, all while managing their own wardrobes and lives.

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